

# CENTURY 21: 55 licences in CR

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Since November 2009, when the brand entered the domestic market, 55 real estate agencies have acquired the CENTURY 21 property network franchise. The Czech Republic is the country with the third highest number of sold licences within one year, after France and Turkey. “The CENTURY 21 brand has attracted big and interesting real estate players as well as successful entrepreneurs,” said Aleš Mazgaj, CEO and CENTURY 21 Master Franchise holder for the Czech Republic. Realtors such as Reality 21 (which sells property valued over 2 billion CZK yearly) or Bonus Group with eight branches in the Czech Republic have entered the CENTURY 21 network since its launch. A number of successful entrepreneurs and managers from other fields have also bought the CENTURY 21 licence. According to Mazgaj, CENTURY 21 will conclude solely exclusive contracts within several years and their offices in larger cities will also be opened at weekends.

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