architectureworld 2011 in Frankfurt/Main

Author: SF / zs | Published: 08.11.2010

As Europe's biggest annual architectural congress, <u>architectureworld</u> will be held from March 17th to 19th, 2011 in Frankfurt/Main, Germany. The congress is a combination of architectureworld, interiorworld (March 18th and 19th) and the German Hotel Day (March 17th) and will take place under the roof of ISH.

In the past five years, the annual congress took place in Münster (Westfalia), Germany and will change heavily by the relocation - architectureworld will become more international and much bigger.

Amongst others, speakers such as the Frenchman Dominique Perrault (No. 2 in the international top-100-ranking) and Stefan Behnisch (No. 1 in the national German top-100-ranking) will be informing visitors about contemporary trends in architecture.

Exhibitors, such as well-known German industrial companies as well as companies from other European countries, will be meeting around 30.000 visitors within three event days.

By integrating the congress into exhibition hall in Frankfurt/Main, the organiser, HeMa Event in Bremen, Germany, is reaching a significant quality intensification, by bringing exhibitors, visitors and referees together in one place.

ISH is the worlds leading fair for innovative bathdesign, energy-efficient heating and air conditioning technology. In the past years the congress was held in Münster (Westfalia), Germany.

08.11.2010 16:26, SF / zs