

Hypoteční banka has new spokesperson



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The Marketing Communications team of Hypoteční banka is newly strengthened by Rita Gabrielová. As spokesperson and PR manager, Ms. Gabrielová will be responsible for the bank's media image, communication with PR agencies and co-operation with its key partners. Rita Gabrielová, former television reporter, regularly appeared on TV Nova News between 1993 and 1998. Later she became spokesperson for the Ministry of Environment. In 2004-2005 she worked for heat supplier group MVV Energie and from 2005 until present as spokesperson for the Czech number one Internet portal Seznam.cz.

Rita Gabrielová graduated from the Faculty of Social Sciences. She is married, has two children and her interests include media, real estate, interior design, cycling, sports fishing and gastronomy.

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