

RE/MAX is the biggest real estate franchise

Author: SF / pb | Published: 02.05.2012

According to yearly report “RE/MAX vs. The Industry“, elaborated by American agency Real Trends, Inc., RE/MAX is the biggest real estate franchise. The data for 2011 obtained from the biggest franchising real estate companies show that RE/MAX concluded 751,000 transactions last year which is 26% more than its closest competitor Coldwell Banker. RE/MAX has been on the Czech market since 2005 and it currently has 123 branches with 1,200 brokers.

Real estate franchise in numbers

Brand	Transactions (in thousands)	Country	Branches	Brokers
RE/MAX	751	86	6 288	84 477
Coldwell Banker	596	51	3 100	84 800
Century 21	372	72	7 500	107 800

02.05.2012 09:22, SF / pb